

PRIMA Newsletter

April 2012

Hopefully, by now all of you have received your 28th Annual PRIMA Spring Conference information. If not, download the registration information from the PRIMA's website:

www.louisianaprima.com. The conference theme will be *"Discover the Hidden*

Treasures of an Effective Risk Management Program"!

This year, the conference will be conducted at the L'Auberge du Lac Casino Resort Hotel in Lake Charles, from May 2-4, 2012. The activity will begin on Wednesday, May 2, 2012 with an optional pre-conference Golf Tournament at Gray Plantation Golf Course. On May 3rd, we will begin with registration and continental breakfast followed by our opening welcome at 8:30 a.m. The topics for the day will be "Playground Safety," "How Natural Disasters Impact You" and "Crisis Media Management." The day will conclude with a cocktail reception and dinner buffet at the Nevie Beach Club at the resort.

Day Two will include sessions on "Building Security – Practices and Perceptions," and "Trends in Employee Wellness and Health Risk Management." This event will serve to provide you will useful information and an excellent opportunity to network with some of the most knowledgeable individuals in the risk management industry.

PRIMA Member Savings! Members of PRIMA receive a discounted registration fee for the conference. Not a member? Join PRIMA by downloading the membership application from its website.

It is also important to note that Lake Charles will be celebrating the "Contraband Days Festival" that will have close to 100 events, music, arts and crafts displays and amazing food, all with a Pirate theme! It is recognized as one of the best festivals in Louisiana and the southern region of the US.

There will be much to see and do while gaining information that will aid in your mission of risk management. Hope to see you all there!